

Mega Fees

SPECIAL OFFER

DISCOUNT

UP TO
28%
OFF



MAAYIIN

school of animation



**MAAYIIN SCHOOL OF ANIMATION FOR
SKILL AND ART BASED LEARNING**

scan for location



3D | ANIMATION | VISUAL EFFECTS | VIDEO EDITING
ARCHITECTURE | GAME DESIGN | GRAPHIC DESIGN



WWW.MAAYIIN.COM

 **9964874435 / 9739997735**

munirajp@maayiin.com

WHO ARE WE



CREATE
gaming



EXPLORE
visual effects



LEARN
animation

MAAYIIN School of Animation is dedicated to providing job-focused courses with a guaranteed placement in the 3D Animation, Gaming, and Visual Effects industry. Our goal is to bridge the divide between you and the industry through our exceptional course curriculum, delivered by certified instructors boasting over 15 years of industry experience. Our holistic learning approach fosters critical thinking and unleashes your creative potential.



SCOPE OF INDIAN ANIMATION

The animation industry in India is poised for rapid expansion, outpacing even the IT sector in growth rate. For aspiring professionals, animation offers an avenue to realize their career aspirations. Projections indicate significant growth in the Indian animation industry by 2028, with over 1000 animation studios demanding more than 5 lakh skilled animation professionals.

Highlighted in the FICCI KPMG 2024 report is the remarkable growth rate of 60 percent experienced by the animation and VFX sectors. This data underscores the immense potential for further development within not only animation and VFX but also the gaming industry in India. As technological advancements continue to drive innovation and demand for digital entertainment, these sectors are expected to flourish, presenting ample opportunities for both career advancement and economic growth. Moreover, with India emerging as a hub for outsourcing animation and VFX services globally, the industry is poised to become a significant contributor to the country's economy, attracting investments and fostering talent development initiatives.



OUR COURSE

MAAYIIN 3D courses offer students comprehensive training tailored for job-oriented roles in the animation, gaming, and visual effects industries. With a focus on practical, hands-on learning, our curriculum equips students with the latest skills, software proficiency, and industry insights necessary to thrive in these dynamic fields. Emphasizing creativity, critical thinking, and teamwork, our courses prepare students to tackle real-world challenges and collaborate effectively. Through industry connections and guest lectures, students gain valuable insights into current trends and practices, giving them a competitive edge in the job market. MAAYIIN empowers aspiring professionals to pursue successful and fulfilling careers in animation, gaming, and visual effects.



Meet your Professor



MUNIRAJ P

MAAYIIN Director & Professor

M.Sc(Graphics, Animation, Visual Effects)

ACI(Autodesk Certified Instructor)

B.Sc(Animation) & B.Com

Muniraj P has over 15 years of experience in 3D Animation and Gaming. He holds a Master's degree in Graphics, Animation, and Visual Effects, as well as double bachelor's degrees in B.Sc. Animation and B.Com. Additionally, he is a Certified Instructor in Autodesk Maya (Singapore APC) with expertise in 3D, Gaming, and Visual Effects. Throughout his career, he has shaped the future of over 5,000 students. As a 3D Generalist and Visualizer, he excels in 3D Animation, Visual Effects, Game Design and Development, Graphic Design, Video Editing, Character Creation, Architectural Visualization, Product Design, Fashion/Garment Design, 3D Scanned/Photogrammetry Assets, and Automobile Design. His passion for technological innovation drives him to stay at the forefront of industry advancements. Through his diverse and multidisciplinary experience, and continuous learning, he strives to contribute significantly to the animation industry, inspiring the next generation of creators and innovators.



GRAPHIC DESIGN COURSE

FREE BONUS CONTENT



GRAPHIC DESIGN



**PHOTOGRAPHY
BASICS**



**ARTIFICIAL
INTELLIGENCE**



SOFTSKILLS



A person with curly hair and glasses is shown in profile, looking at a computer monitor. The monitor displays a graphic design featuring a stylized face with floral and abstract elements. The background is a dimly lit room with a window and some indoor plants.

GRAPHIC DESIGN COURSE

This course focuses on graphic design, teaching you to create visually engaging content using industry-standard software like Photoshop, InDesign, and Illustrator. You'll develop skills in designing for various formats, from digital platforms to print media, through hands-on projects and practical exercises

**DURATION - 3 MONTHS +
1 MONTH PORTFOLIO**





Gain foundational knowledge in color theory, typography, and designing layouts.

Explore the power of artificial intelligence to revolutionize image and video creation, learning tools and techniques

Develop skills in selecting and applying appropriate typefaces for various design projects.

Understand the principles of composition and layout to create visually appealing designs.

Master Adobe After Effects by becoming proficient in utilizing its interface, workspaces, and essential tools for creating dynamic motion graphics and visual effects.

Become proficient in graphic design software such as Photoshop, InDesign, and Illustrator.

Engage in industry requirement training to apply your skills in practical scenarios.

Learn advanced editing techniques in Premiere Pro such as color grading, audio effects, and mixing, as well as mastering the export settings for various video formats.

Compile a comprehensive portfolio showcasing your design projects and skills.

COURSE OBJECTIVE



TERM BREAKDOWN

FUNDAMENTALS

Introduction to color theory, its importance, and historical context.

Fundamentals of the color wheel, including primary, secondary, and tertiary colors.

Exploring color relationships and harmony through various color schemes.

Understanding the psychological and emotional effects of colors and cultural symbolism.

Applying color in digital media, focusing on RGB vs. CMYK models and color management.

Practical applications and case studies of effective color use in various design projects.

Examining current and emerging color trends and innovations in design.

COLOR THEORY

Aspect Ratio

Explanation of Resolution (Pixels)

Understanding how pixel count impacts image quality and file size.



Frames Per Second

Exploring the impact of frame rate on video smoothness and perception.

1/25

F22

-3..2..1|..1..2..3+

ISO 400



Introduction to Adobe InDesign and its interface, tools, and workspace setup.

Fundamentals of creating and managing documents, including page setup and master pages.

Techniques for working with text, including text frames, threading, and formatting.

Exploring typography features such as styles, glyphs, and text wrap.

Understanding and applying color, swatches, gradients, and effects in design.

Working with images and graphics, including placing, fitting, and manipulating objects.

Creating and managing complex layouts using grids, guides, and layers.

Techniques for interactive documents, including hyperlinks, buttons, and animations.

Exporting and preparing files for print, web, and digital publication.

Best practices for designing professional projects such as brochures, magazines, and eBooks.



Introduction to Adobe Illustrator, its interface, tools, and workspace customization.

Basics of vector graphics, including creating and editing shapes and paths.

Techniques for working with type, including text formatting and typographic effects.

Using layers and artboards to manage complex illustrations and multiple designs.

Applying color, gradients, and patterns to enhance vector artwork.

Advanced drawing techniques with the Pen Tool, Bézier curves, and custom brushes.

Creating and editing logos, icons, and other branding elements.

Techniques for working with images, including image tracing and masking.

Understanding and applying effects, filters, and graphic styles.

Preparing and exporting artwork for print, web, and digital formats.



Introduction to Adobe Photoshop, its interface, tools, and basic functions.

Fundamentals of image editing, including cropping, resizing, and retouching.

Techniques for working with layers, masks, and blending modes.

Understanding color correction and adjustment layers for enhancing images.

Exploring selection tools and techniques for precise editing and compositing.

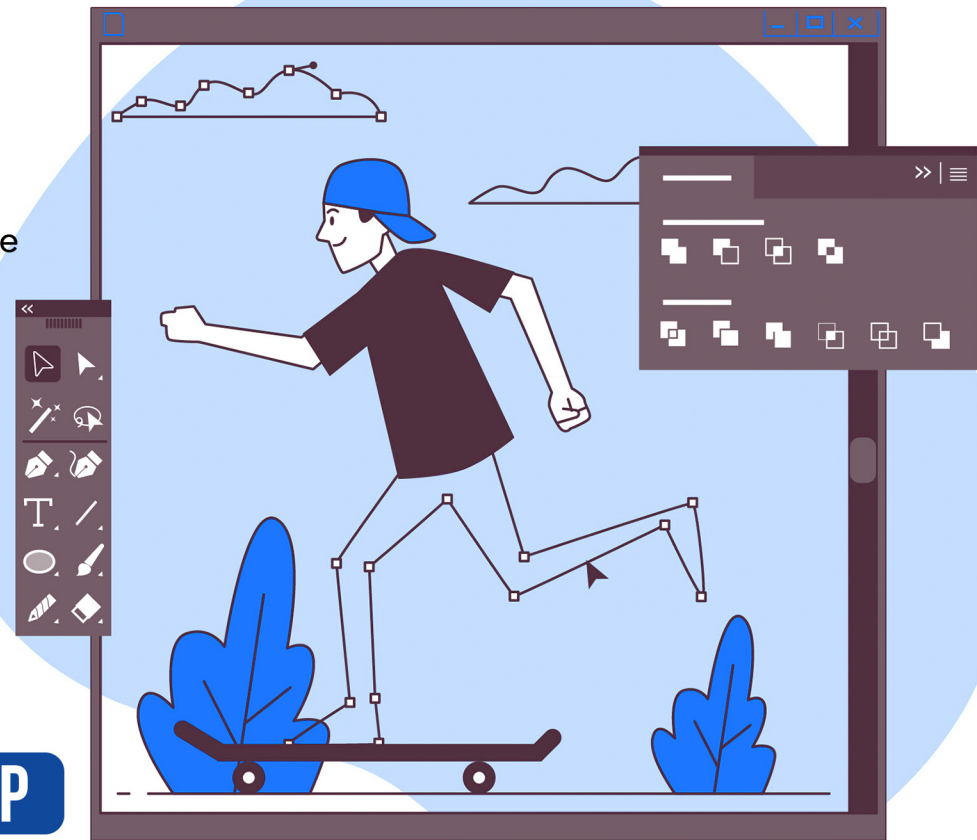
Designing graphics and visual elements for print and digital media.

Creating and editing digital illustrations and artwork using brushes and drawing tools.

Applying text effects and typographic treatments to enhance designs.

Utilizing filters, effects, and smart objects to add creative elements to designs.

Preparing and exporting images for various outputs, including print, web, and social media.



PHOTOSHOP



BONUS CONTENT



PHOTOGRAPHY



ARTIFICIAL INTELLIGENCE



SOFT SKILLS

Portfolio Guidance and Mentoring:

Receive comprehensive support in building and refining your portfolio.
Get expert guidance on how to showcase your skills effectively.

Freelance Work Opportunities:

Explore avenues for freelance work upon completing course modules.
Understand strategies for securing freelance projects in the field.

Resume and Email Compilation:

Learn how to craft professional resumes tailored for the industry.
Gain insights into composing compelling emails for approaching production studios.

English Grammar Video Course:

Access a bonus English grammar video course to enhance language proficiency.
Improve written communication skills for professional correspondence.

Personality Development:

Receive support in personality development to excel in interviews.
Enhance confidence and communication abilities for successful job placements.



CAREER OPTIONS

**100% JOB GUARANTEE
ASSURANCE
SALARY 12k TO 20k**

Next Step

NEXT STEP

Graphic Designer
Illustrator
UI Designer
Brand Designer
Packaging Designer
Multimedia Artist
Digital Designer
Layout Artist
Video Editor
Motion Graphic Designer
Senior Video Editor
Online Content Creator
Freelance Video Editor
Broadcast Editor
Film Editor
Post-Production Artist





Laptop / Desktop
Graphic's Card
Mouse
Pen Tablet
Internet Connection

REQUIREMENTS FOR CLASS



COURSE DETAILS

GRAPHIC DESIGN COURSE

DURATION : 3 MONTHS + 1 MONTH PORTFOLIO

SESSION : WEEKLY 3 DAYS

MODE : OFFLINE / ONLINE

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REGISTER NOW





THANK YOU
BE THE MAAYIIN

